

Organ and Christmas Carols at 9 and 5:15 <small>Chimes and Brass Quartette at Noon</small>	WANAMAKER'S	Store Opens at 9	WANAMAKER'S	Store Closes at 5:30	WANAMAKER'S	WEATHER <i>Fair</i>
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Only One Week More, But Everything Else Is Plentiful at Wanamaker's

And Here's a Wise Thought for the Gift Seeker: Start Early in the Morning When the Selection Is Freshest; and Go Straight to Wanamaker's Where the Roominess, the Service, the Helpfulness Will Double the Value of Your Minutes

Christmas Music

With the great organ playing, we sing Christmas carols in the Store each morning at 9 o'clock and each afternoon at 5:15. They are very beautiful and impressive. All who desire to do so are invited to participate.

We will keep them up until next Saturday.

Announcement is made that the famous lecture, "Acres of Diamonds," scheduled for last Thursday evening, will be delivered by the Rev. Dr. Russell H. Conwell over the Wanamaker Radio Broadcasting next Thursday evening at 7:30.

If you have a radio receiving set or if you have a friend who has one, be prepared to "listen in" while the great orator sings out his most notable effort, by means of the mysterious ether waves, to the ears of a waiting audience that will, it is expected, number between 400,000 and 600,000 people.

Remember! Next Thursday at 7:30 P. M.

Books the Solution of Many Gift Problems

The probability is a book is the best thing you can hit upon. And the Wanamaker Store has practically every good book published.

Here are a few set down at random:

<ul style="list-style-type: none"> "The Puppet Show of Memory," by Maurice Barin, \$2. "Timothy Tubby's Journal," illus., rated, \$1.50. "Perfect Behaviour," by Donald Ogden Stewart, \$2. "Spokane of the Turke," by Zia Bey, \$1.75. "Yellow Butterflies," by Mary Raymond Shippen Andrews, 75c. 	<ul style="list-style-type: none"> "Emile Cote's Method of the Practice of Autosuggestion," \$1.25. "Love and Friendship," by Jane Austen, \$1.75. "J. Poindexter, Colored," by Irvin S. Cobb, \$2. "Courage," by J. M. Barrie, bound in boards, 60c.
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(Main Floor)

The Wrist Watch She Has Been Hoping for

What better Christmas gift could she have? There is certainly nothing that a woman or girl with many social engagements would find more useful than a good wrist watch.

Elgin and Waltham watches are always safe investments. They have a world-wide reputation back of them. There is an excellent assortment of both makes and at many prices. All are on ribbon bracelets.

Diamond and platinum cases, \$40 to \$720.
Plain platinum cases, \$210 to \$220.
14-kt. gold cases, \$35 to \$115.
Gold-filled cases, \$15 to \$41.
Silver cases, \$10 to \$41.

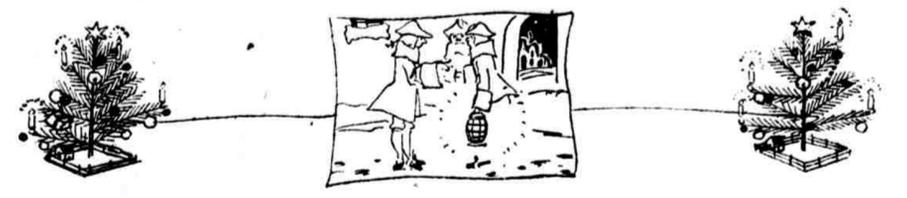
(Main Floor)

Christmas Cards and Calendars

More than a hundred feet of counter space is given over to the gay holiday cards that are always sure of a welcome, not to mention the booklets and calendars.

Prices range from 5c for a little card to \$4.50 for a calendar.

(Main Floor)



THE LONDON SHOP

SEEMS a natural place to select that gift that must be different, distinctive, and fine enough to please a fastidious taste.

Luxurious Fox Furs

The natural furs include the frosty-looking silver foxes; the soft blue, white and cross foxes. Dyed furs include black, platinum gray, taupe, pointed.

(Second Floor)

A Sale of 24,000 Handkerchiefs, Special 25c Each

One of the largest importers of Irish linen handkerchiefs is clearing out his stock.

Every handkerchief is all-linen, a quality that ordinarily would sell for several times the price. All the handkerchiefs have some touch of color about them and are in new and desirable patterns.

Irrespective of what they were formerly, they are all marked 25c each or \$2.75 a dozen.

(West Aisle)

Make It an All-Wool Gift—a Pair of Blankets

Here are the two finest kinds at the price in the country.

One kind woven warp and filling of pure California wool, in white with borders in either pink or blue, and with wide soisette binding, size 72x84 inches, all cut and bound separately, price—\$15 a pair.

A finer kind at \$18 a pair, woven warp and filling of Australian wool, the world's finest, in size 72x84 inches, weight 5 1/2 lbs., in white with borders in either rose or blue, and binding of satin, blankets of marvelous softness, warmth and beauty.

(Sixth Floor)

Pillows Soft and Beautiful \$3 to \$22.50

Never was there a home that had one pillow too many, but there are many homes that have many pillows too few.

Choose from a fine collection, including round, square, oblong and cylindrical shapes.

In taffeta, \$4 to \$17.
In velour, \$5 to \$13.75.

(Fifth Floor)

Breakfast Sets of Imported China Are Splendid Gifts

An attractive variety of decorations in plain colors, lustre effects, floral patterns, colored band types and two-tone designs.

Individual sets (for one person) and also sets for two. Prices from \$6.50 for an individual set up to \$85.

It is an unequalled selection. Italy, England, Japan and the United States all contribute handsomely to the collection.

(Fourth Floor)

An Antique Desk Will Delight Some One

Antiques has a fine collection of interesting old drop-leaf and bureau desks, in walnut, mahogany, cherry and maple, any one of which will give a room a charming old-time atmosphere.

Prices from \$55 to \$300.

(Fifth Floor)

A Linen Store Abloom With Gifts

LINENS, pure flax linens, possess an inherent gift quality, which has been dignified by the ages.

The importance of linen in the days of ancient Egyptian dynasties warrants the assumption that even then it held a high, if not supreme, place as a valuable commodity.

It is interesting to think of how wonderfully the distinction has clung through all the succeeding centuries.

For that reason, if for no other, linens should be chosen carefully. We are showing beautiful selections in household linens of all desirable grades, in:

table cloths, napkins, towels and decorative pieces.

The entire section is rich in gift groups, of which these are merely a few:

Madeira hand-embroidered, hand-scalloped tea napkins of exquisite quality, \$10 a dozen.

Irish dinner napkins, of splendid, rich-looking damask, in five handsome floral patterns, 25x25 inches, \$10.75 a dozen.

Towels, pure flax, huck-a-back weaves, damask border, size 22x38 inches, \$1.25.

Guest towels, of pure linen cleverly hand scalloped and hand embroidered by the painstaking needleworkers of the Madeira Islands, \$2.

(First Floor)

Mufflers Are a Good Suggestion

Always useful, always in need, yet altogether impersonal.

In either wool or silk there is an unusually generous selection of out-of-the-ordinary scarfs for men and women.

The color combinations are little short of handsome, and ever so fashionable.

Things for Men Or for Women JUST a few steps below the Main Floor, on the Chestnut Street Gallery, there is a collection of unusual gifts that represents the best of England and America. And the service is quick and courteous.

Handkerchiefs May Be Plain or Colorful

Plain linen or the French tape handkerchiefs as well as the English silk ones in distinctive patterns and unusual shades. Most men have a decided liking for them.

Hose Has a Place on Every Christmas List

For men—English and domestic half hose in silk and wool; plain, ribbed and with checks. Also English golf hose, both fancy and plain designs.

For women—silk hose for sports or for evening wear. Also wool hose in fancy and plain effects and a variety of colors.

A Fur Coat for the Man or Woman Who Loves Outdoors

Raccoon is first in favor, big, hairy, cozy raccoon coats that stand wear and weather.

But there are also otter, beaver, muskrat and marmoset, warm as can be and sturdily lined.

Walking Sticks Also Crops That Men and Women Carry

With crooked or straight handles; gold or silver mountings and in a variety of woods.

Especially nice for women is the pimento wood stick with silver mountings.

Riding crops are just as varied, while a little newer gift is the English shooting or Restick.

Neckties With a Look That Is Altogether Different

Silks that are the finest; patterns that are carefully selected. And with them a fine variety of the popular knit ties.

In the Golf and Tennis Shop There Are Gifts on All Sides

And the sports man or the sports woman likes everything here.

Tennis rackets, tennis balls, nets. Racket presses—everything that goes with the game.

For golf there are the silver king golf balls as well as a dozen other brands, golf bags, clubs and everything that the golfer likes to take on the round.

Sweaters of a Different Sort

For men—soft, comfortable sweaters and warm ones. Either the coat style or slip-over models in camel's hair, fawn, gray, brown, biscuit, white and mixtures.

For Women—Hand knit woolen sweaters in all the shades and patterns that are fashionable. Also silk sweaters in plain or fancy weaves and many, many models.

Motor Robes That Came From England Just for Christmas

The finest robes that are made; in colorings and patterns that are rarely seen.

Also plush robes, in the crushed fur effects, and foot muffs to match.

For the Motorist There's No End of Things to Give

And the automobile section has the greatest selection imaginable.

There are automobile lunch baskets, tires, spot lights, clocks, and any number of sundries as well as novelties for the car.



Women's Charming Gowns of Brocaded Velvet Chiffon

THE material is at once rich and light in weight, so that it drapes gracefully, and ornaments itself.

The gowns are all possessed of shallow necks, and little sleeves, and they are uneven round the foot; also they are in dark soft colors—gray, golden brown, silver and navy, besides black.

Altogether they are admirably adapted to afternoon, dinner and semi-evening uses.

Price \$85.

(First Floor)

Women Like Sports Coats That Are Different

So there is a fine Christmas suggestion in the arrival of some new and decidedly individual sports coats trimmed with fur and made from the finest imported coatings.

One is a beautiful shadow plaid with a curious waist line cape which suddenly turns into a wide sleeve with tucked cuff. It has a high standing collar of gray squirrel and is priced \$100.

Another in tan or gray with a black overplaid and trimmed with beaver or squirrel. Price \$250. Still another is of camel's hair with draped sleeve and a huge cape collar and wide cuffs of beaver at \$275.

But each one is different and all are so lovely, priced from \$150 to \$275.

(First Floor)

Fine Silk Lingerie

Some charming cross tucked chemises are of tulle and silk in orchid white and pink. Price \$8.

Others of crepe de chine in orchid and pink are hand-stitched and feather stitched and priced \$5.

Nightgowns of crepe de chine are in orchid and pink, and trimmed with real Irish. Price \$10.75.

All will be boxed.

(Third Floor)

More Than a Dozen Colors in Wool Canton Crepe at \$2.25

One of the most popular materials for gifts. It is all-wool, and therefore warm; yet light weight and soft, and of a beautiful crepe weave.

Plenty of navy blues and browns are in the new shipments, which include more than a dozen colors. All 38 inches wide boxed if desired.

(First Floor)

Boots or Puttees for the Woman Who Rides

English puttees of tan or black calfskin, that will enable her to wear her ordinary shoes for riding. Priced \$9.50 a pair.

Riding boots on the English last—straight leg, broad low

(First Floor)



Every Man and Boy Uses Boots Some Time Or Other

Rubber boots for storms or sporting hours outdoors in the snow or slush or rain.

For men the short boots are priced \$4.25; knee boots, \$5.25; high boots, \$6.25.

(Main Floor)

Dad's Happiest Hours Are Those in a House Coat

Just a-sittin' in a chair reading or smoking, or romping with the little folks—no matter how the hours go a house coat is the freest, most comfortable thing to wear at home.

Wives and daughters by the score are giving house coats this Christmas.

More handsome ones than ever before—of cloth with the plaid inside showing on the lapels and collar and cuffs, \$5 to \$20. Rich velvet coats trimmed with contrasting cord, \$25; silk mackinac coats, done in gorgeous all-over figures, \$27.50.

Even cooler for lying about are the wool lounging robes, in many colors and patterns, \$25 to \$65.

(Main Floor)

At Christmas, Many Men Turn Their Eyes Toward Fur Collars

Naturally they mean the detachable kind that snap on in a minute when the wind blows cold and come off just as quickly when it is mild and fur would be a burden. Detachable collars can be worn on one overcoat all of the time or on two or three different coats.

Infantina seal, \$15, \$18 and \$20.
Norrin, \$25.
Beaver, \$65.
Otter, \$30 to \$55.
Alaska seal, \$88.
Mink, \$100.
Moose, \$100.
Moose, \$100.

(Main Floor)

Had You Thought of Fine Floor Lamps

For gifts to those home-loving friends of yours.

These are of wood, brass, bronze or composition, with a dozen or more shades, and in various and full heights, priced \$12 to \$200.

Lamp shades, \$5 to \$15.

(Fourth Floor)

Santa Claus' pack is fuller than ever. There are plenty of Toys. You can buy without stint. But don't delay too long.

(Seventh Floor)